



Why are the things we say sometimes hard to understand?

- ❑ Jargon
- ❑ Long words
- ❑ Unfamiliar vocabulary
- ❑ Flat intonation
- ❑ Complex sentences
- ❑ Long sentences
- ❑ No preparation given/no context
- ❑ Above audience's heads
- ❑ Low interest level
- ❑ Not relevant to current situation
- ❑ No clues
- ❑ Lack of visual support
- ❑ Absence of shared language/framework
- ❑ Presentation (rate and intonation)
- ❑ External distractors (noise, interruptions, etc.)
- ❑ Internal factors (How you feel and what is on your mind)